Press Release Report

Report created on November 2nd, 2020

Order Information

This is the information we received from you. The rest of this report is based on these inputs.

Project Name

Business Name

Verba Optima Services

Business Location

4900 Three Chopt Rd., Troy, Virginia, 22974

Contact Name

Matthew

Butterman

Phone Number

434-465-1179

Email Address

ANCHOR TEXT	TARGET URL
Safari Arie	https://safariarie.ca/
One Tree Planted	https://safariarie.ca/passion-projects/
Photos	https://safariarie.ca/photos/

Press Release Strategy

Press Releases are the industry standard for high quality white hat SEO. We can take your business or an event and turn it into a high quality article called a Press Release.

Then we will seed this article through multiple, high quality news distribution channels. Hundreds of news outlets will pick up your press release and publish it on their site resulting in a multitude of high quality, diverse links from very authoritative, real news sites.

1 Press Release Creation

Complete

Our expert quality control team looked over the article you gave us to make sure it was a-okay to send out.

Approval and Distribution

Complete

After you approve the press release, it is distributed to our network of journalists.

3 Publishing

Complete

Your press release gets featured on hundreds of high quality, real news sites. You may continue to see even more links come in for months after your report has been delivered.

Press Release Created

Below you can find your press release and distribution report.

Canadian Invasion! Safari Arie Enters the United States

Adventurer "Safari" Arie Hoggerbrugge is riding his bicycle through the Americas to plant a million new trees across the regions he visits. He's now in Phase Two of his journey and has partnered with One Tree Planted to support his efforts. Follow his incredible journey at safariarie.ca.

FOR IMMEDIATE RELEASE

Seattle, WA, October 30, 2020 – "Safari" Arie Hoggerbrugge has already ridden his bicycle 12,300 km across Canada since his journey began just under a year ago in St. John's Newfoundland on November 12, 2019.

The former long-haul trucker traded 18 wheels for two wheels (actually three including his cargo trailer). He pushed westward into Quebec and Ontario during the height of the Canadian winter, in weather better suited for skis than bicycle tires.

Only the outbreak of COVID19 in mid-March halted Hoggerbrugge, 47, for several weeks in Ontario. By mid-May, he was back in the saddle as the warmth of the Canadian summer beckoned him westward across the Prairie Provinces and into British Columbia. He reached the Pacific coast in Vancouver by late September.

Feats of great endurance and perseverance are commonplace for the nonchalant Hoggerbrugge, who

hails from Grimsby, Ontario. "To push and challenge myself to my possible limit gives me courage for the future, and will hopefully inspire others to challenge themselves," he said.

One challenge that Hoggerbrugge hopes to meet is to plant one million trees during his 50,000 km journey across three Americas to the tip of southern Argentina, with a planned arrival sometime in 2022.

As he begins Phase Two of his journey southward into the fire-ravaged western United States, this modern-day Johnny Appleseed is aware of the immediate need for reforestation. He has teamed up with the charity One Tree Planted to support his efforts.

"I'd like to turn one million trees into one billion trees," said Hoggerbrugge.

Safari Arie has also been humbled by the gestures of kindness and generosity during his travels so far. A total of 55 hosts opened their homes to him as he completed his cross-Canada journey, and he expects the same hospitality as he enters foreign soil.

He later described his surprisingly easy flight to the United States.

"It went about as smoothly as it could go," said Hoogerbrugge about his trip through U.S. Customs. "Everybody in customs was friendly and relaxed and curious about my bicycle journey."

You can support Safari Arie as he embarks on Phase Two of his odyssey by visiting his website safariarie.ca, making a donation to One Tree Planted, and following his photos online and across social media platforms like Facebook.

ABOUT SAFARI ARIE

Join us on Arie Hoggerbrugge's journey: one man on two wheels riding his bike through three Americas to plant a million trees in the regions he visits. Follow "Safari Arie" as he moves south through the western U.S., into Mexico, Central America, the Amazon rainforest, and the Andes mountains on his way to Tierra del Fuego. Support his quest to plant a million trees in the regions he visits over the next two years by donating at his website, or by supporting the corporations who sponsor his cause.

Press Contact

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Press Release Distribution

Below are the posts we published as a results of our press release distribution process.

Total News Sites

115

NEWS SITE URLS

http://www.wboc.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states

http://www.ktvn.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states

https://www.wfmj.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states

https://rivercountry.newschannelnebraska.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states https://www.htv10.tv/story/42853549/canadian-invasion-safari-arie-enters-the-united-states https://southeast.newschannelnebraska.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states https://www.americanrodeo.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states https://lifestyle.mykmlk.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states https://northeast.newschannelnebraska.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states https://metro.newschannelnebraska.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states http://www.wrde.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states https://panhandle.newschannelnebraska.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states https://www.snntv.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states http://www.wdfxfox34.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states https://plattevalley.newschannelnebraska.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states https://lifestyle.3wzfm.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states https://central.newschannelnebraska.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states http://www.wicz.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states https://www.rfdtv.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states http://www.wpgxfox28.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states https://www.wtnzfox43.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states https://midplains.newschannelnebraska.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states https://www.wfxg.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states http://www.fox21delmarva.com/story/42853549/canadian-invasion-safari-arie-enters-the-united-states

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https://apple.news/A82PbSDaYQC6yY97fz0Vf7A